



Robert Scheinfeld

Brutally Honest Tuesdays - Knowledge  
Is Not Power When It Comes To  
Truth And Transformation

21 July 2015

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*Welcome to another episode of The Ultimate Freedom Teachings video series.*

Welcome to another edition of Brutally Honest Tuesdays. And here Robert is pounding his fist on his table again. [tsk, tsk, tsk] Anger issues, Robert. Anger issues.

Okay, here we go. Today, I'm sure you've heard a saying something like, knowledge is power. Now you may or may not know, I live in a small town in Virginia called Charlottesville. And this is the home of one of the early Presidents of the US, Thomas Jefferson.

His home is a big tourist attraction. And he's a big name here. He was involved with the University of Virginia that's here. It's a big deal here in my little town.

And when you fly into the airport and you're waiting for your luggage, there's a big screen flat screen TV on the wall. And there's this quote from Thomas Jefferson that says knowledge is power.

And so today on this Brutally Honest Tuesday, I want to push on that knowledge is power, because here's the truth through my biased eyes.

That saying, knowledge is power, is absolutely true in most aspects of life.

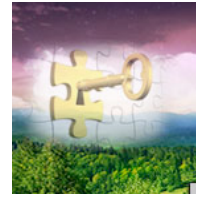
In most aspects of life if you have certain knowledge that leads to certain skills that leads to you being able to do something differently, better, or master a skill or solve a problem or whatever else, in many cases, knowledge – ideas, concepts, thinking, intellect, logic, data – is very useful, supportive, and can make a big difference in life.

But, and the reason I'm bringing it up as a topic here, is that knowledge has no power when it relates to what I call True Transformation. When it relates to spiritual development, if you want to use that label. When it comes to experiencing Truth.

And when it comes to knocking out cloud cover – and by the way, if you don't know what I mean when I say knocking out cloud cover, use this gesture, or use the metaphor of sun and clouds, you'll see a banner on your screen right now of the link on my website. If you go there, you can register to get a free training. It will come to you by email text and video. It'll ground you in the basic concepts and you can quickly get up to speed on what I mean.

When it comes to knocking out cloud cover, in my language, making the leap into Phase 3 and Ultimate Freedom, when it comes to truly transforming your life, when it comes to healing wounds, when it comes to all the kinds of things that are limiting and restricting you and as it appears now causing you pain, difficulty, challenge – knowledge has no power at all, with some exceptions. There are exceptions to everything.

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It's a good first step to have some knowledge. And in the things I share and teach, it always starts out with some ideas, concepts, and knowledge. But what I discovered in a very, very frustrating mind way through so much of my life is until the content of knowledge, when it relates to Transformation, spiritual development, truth, enlightenment, illumination, whatever you want to call it – I call it Phase 3, Ultimate Freedom.

When it comes to these kinds of things, that part of the human story, experience, game, of your life, it must drop down to become experience. The ideas and the concepts are meaningless except as a nice first step.

But I thought I could think my way through the cloud cover. And I discovered, and it's been reinforced by 100s of 1Ks of people around the world right now, you cannot think the cloud cover away. You cannot think your way through the cloud cover. You cannot think, knowledge, information your way into experiencing what I call Ultimate Freedom, or whatever word you've used up till now about the pinnacle of spiritual development, the end of the road on the spiritual or truth path.

Something must happen to drop what's talked about at the idea and concept level down to experience. It must become experiential. And when I first discovered this, and again, it wasn't just like I became enlightened one day, or I'm so wise, or I'm so smart or whatever. It was after hitting my head against the wall for so long, thinking, okay, I understand this. I get this. Why isn't my life changing?

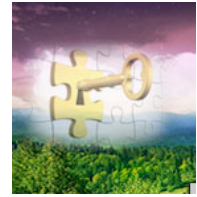
Then it became, okay, I get that. I get that being told the Truth at the idea and concept level doesn't have any power. I get that it's got to drop down to experience. How?

How do I do that? How can that happen? And as it turns out on my unique journey that was part of my journey for that to be revealed to me after I got to that point of hitting my head against the wall so often, getting that realization. The ideas and concepts are nice, helpful, they can open the gateway to a dropping down into experience.

But it's got to drop down into experience. And then how was revealed to me. And the first incarnation of that, which you may or may not know, was the Busting Loose, Phase 2 teachings. And the second incarnation of that, and again you'll see the thing on the screen right now, to register for the free training to go much more deeply into this, the second incarnation of that if you will was the Ultimate Freedom Teachings and Experience, which were ways of dropping spiritual Truth, Transformation, whatever you want to call it from –

Start with ide and concept so it's understood. And then through experiential dynamic, drop it down to where you're actually experiencing the truth. And that, by the way, is what happens when you knock out the cloud cover. If this is the sun, and this is the clouds, this is the experience of truth.

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And this, the cloud cover, is everything that blocks you from being able to either know it or experience it.

But here again, you can know it, and it does no good. I'm sure that you have studied something somewhere that says something like, we are spiritual beings having a physical experience. And who you really are is this amazing being and you have this and that power and blah blah blah and you can create anything you want.

Which I talked about in Friday Q&As and Brutally Honest Tuesdays before. You've studied something about Truth and power and manifestation. But knowing it, again if you're brutally honest, knowing these things doesn't do any good.

It can seem like it does, in the beginning. But ultimately it doesn't. It must drop down to experience. And so I became hungry for okay, help me. What I now to call True Creative essence. I now call consciousness, expanded self, and other labels at other times on my journey.

Drop it down to experience. Make this real for me. Make this experiential for me. Make this something I experience all day, every day, no matter what, without trying to technique my way there, which I've talked about before.

This happens in my life. I don't like it. I want it to be different. I use some technique. And I turn it into this.

And you're constantly this - this. This-this.

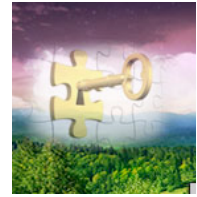
Now. It's the natural 24/7, all the time, on matter what state is experiencing Truth.

So the Brutally Honest Truth is when it comes to spirituality, spiritual development, call it enlightenment, illumination, awakening, Ultimate Freedom, call it whatever you want, knowledge does not have any power at all. It will not help you except it's an important and nice first step. But then it needs to go beyond that.

And by the way, I've mentioned this before. I'll probably mention it again. This is one of the things that I've discovered. And it isn't always the case, and there are exceptions.

But in general, you don't see an awful lot of people whose lives are really changing in a deep, profound, and permanent level where what I call the cloud cover is knocked out. There are many stories of people who read books and whatever, I'll talk about that in a minute, and their lives changed.

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But knocking out cloud cover, being able to experience Truth, it doesn't tend to happen from reading a book. It's a good start. And if the book contains exercises or other things that work, that can drop it down to experience over time, which the Busting Loose books did, the Ultimate Key to Happiness book does, the Ultimate Key to Freedom book, when it's available, it's not now (in July 2015) can.

But in general, my bias is, and what I see from things that people tell me, but in general when somebody reads a book, it stays at the idea and concept level. And somebody reads the book, and as they're reading, I agree with that. I don't agree with that.

I like that. I don't like that. That's true to me. That's not true to me. That's interesting. I don't know what to think about that. And it's all idea, concept, knowledge, logic, intellect level. And then they put the book down and go, that was interesting. Or that book sucked. Or that book was great.

But nothing changes. It's just knowledge that goes into your brain, mind, whatever. I call it mind machine in the Ultimate Freedom Teachings.

And let me give you another illustration of what I mean here. I went to college for 2.5 years, and then I left. I never graduated. And while I was in college, there weren't very many courses or classes I enjoyed very much. I was bored most of the time. Not always, but most of the time.

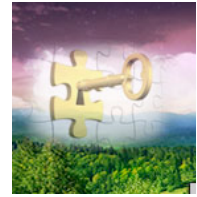
But there was this one class that I took at the U of Wisconsin, Madison. And I don't remember the name of the teacher. But 1) the teacher was magical. He was an awesome teacher. And he used a big screen with images and videos, and he taught in the way that I've ultimately moved on to teach.

The way I'm built as a unique person is great. And what he taught was fascinating. So great teacher, great delivery, fascinating topic. And the class was called Great Speakers and Speeches. And it was studying the art of public speaking from 1Ks of years ago to I think it ended with John F. Kennedy, President of the US, who was considered to be a great speaker. And it was all studying how speeches and speaking had changed the world over time.

And he was talking about one particular example of this that happened 1Ks of years ago in Greece. I'm not sure. I'm not real knowledgeable about that. And I remember he was talking about two speakers. One of them was named Cicero, but I can't remember right now what the name of the other person was.

And this teacher said to all of us in the class, any time one of these speakers would speak, the audience would stand up and they'd give him a standing ovation, and they'd say, great speech. And when the other speaker spoke, the audience would stand up, and they would say, let's march.

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And the difference was the first speaker was talented, artistic, a charismatic speaker. But when he spoke, it just stayed at the idea and concept level. And people said great speech. Great performance. (He said great speech, not great performance.)

But the other speaker, something moved in them. Something shifted in them. Something became experiential for them in the speech of the second speaker. And it moved them to want to take action. So they said, let's march.

Now that's not a perfect metaphor for what I'm talking about. If were to be really anal and analytical about it, it's not apples : apples, but it illustrates the point I'm talking about. So many things stay at the knowledge level, the idea, concept level, the thinking level.

Accept, reject, partially accept, partially reject. Take these three pieces from what was read, add it to these other three pieces from another book, cobble them together, and at the idea and concept level come up with a new something. But it's just ideas and concepts.

It's just thinking and intellect. It doesn't drop down to experience. And that doesn't help you. It doesn't change your life. It doesn't lead to knocking out cloud cover and experiencing Truth 24/7 no matter what's happening, experiencing Ultimate Freedom.

It's got to drop to experience. Something has to happen to drop it to experience. So for me, first in my own life, I wanted it to drop to experience because my life was so screwed up, I wanted to have the relief, benefit, the experience of Truth, the ending of the dead ends, the ending of all these patterns that were repeating that were driving me crazy.

I wanted the Truth that had been revealed to me to drop down to experience so I could experience it myself. And then because in my story I play the writing game, the teaching game, the speaking game, the coaching game, I then wanted to facilitate dropping the ideas and concepts of truth into experience so that there can really be what I call True Transformation so the cloud cover really can get knocked out and so Truth can be Experienced all the time no matter what's happening 24/7.

And once that happens, when you get into a truthful relationship with everything that's happening, it ripples through and changes everything that's happening. And it opens the door to everything else changing in your life, patterns being broken, dead paths stopping, new paths, new patterns, all of this.

But it all comes to getting into a Truthful relationship with who you really are, what's really happening, your story, what your life is really all about, how everything really works, what's really going on at the experiential level.

Nothing wrong with the knowledge level, the idea, the concept level. Just that if that's where it stays all the time, nothing is going to change in your life. It has to drop down to experience. And my belief

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would be if you have had big breakthroughs, major transformations in your life, it isn't because you thought something.

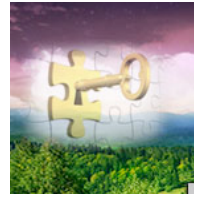
It isn't because you figured something out or read an interesting something or saw an inspiring quote that stated the idea in concept level. Something happened that created a shift. Something became experiential. And maybe it was linked to an idea, concept, or knowledge. Maybe it wasn't.

There are exceptions to everything. But I think if you look at your life, if you have had big breakthroughs, you'll see the truthfulness of what I'm brutally honestly pointing to here, which is the knowledge doesn't mean anything on this path.

Truth, spirituality, true development, True Transformation, knowledge has lots of power in other aspects of life as I started out this video, but not when it comes to transformation. So put that also in your pipe and smoke it. Drop some more drops in your pond, and we'll see where they ripple out.

Bye bye for now. That's my brutally honest Tuesdays for this week.

***[end of transcript]***



For more information on the topic  
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